

Disclaimer

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Hosting for Your Website

In order to build a website, you need to make sure that it's hosted with a web hosting company.

No hosting = no website so it's the first thing we need to take care of.

There are hundreds of hosts to choose from all offering a similar service.

While I'm no web hosting expert, I do have well over 80 websites across multiple web hosts and so my personal recommendation based on overall quality of service, support, security, uptime and price is:

A2Hosting and SiteGround.

They both offer a great service and are head and shoulders above any other host that I've experienced when it comes to the quality of service and quickly attending to any support question I have.

Think of it like flying in a plane.

Passengers can fly first class or economy class. Although all the passengers are headed to the same destination, the first-class passengers are getting a much better experience and level of service.

With A2Hosting and SiteGround you're flying first class for the same price as an economy class ticket.

Of the two, A2 Hosting is my first choice and the one which I recommend you get started with.

So, let's sign up:

Either click on the image or this link: Get A2Hosting+Discount



You'll now be on A2 Hosting's website. If you went through my link, you should have access to a pretty good discount (discount still available at the time of making this guide).

We have a **blazing fast web hosting** solution perfect for you! Whether you have a low traffic, brand new blog or own a popular business site, **A2 Hosting has got you covered**! Whether you've never run a website before or are a professional developer, rest assured we have a web hosting solution to meet your unique needs!

SHARED HOSTING	RESELLER HOSTING	VPS HOSTING	DEDICATED HOSTING	
Starting at \$3.92 USD monthly (was \$7.99)	Starting at \$13.19 USD monthly (was \$19.99)	Starting at \$5.00 USD monthly	Starting at \$99.59 USD monthly (was \$119.99)	
Host your personal blog/site	i Host your own customers	More power than Shared Hosting	 For most intensive business needs 	
 WordPress, Drupal & Joomla optimized Turbo Servers (up to 20X faster) Easy-to-use 	 Easily setup individual hosting accounts Fully white-labeled World class WHM control panel 	 Speed, security & developer friendly More isolation Choose your management level 	 Customize your server's resources Complete isolation Choose your management level 	
Use code: flash51	Use code: rsIrsale		Use code: FASTSRVR	
GET STARTED	GET STARTED	GET STARTED	GET STARTED	
COMPARE PLANS	COMPARE PLANS	COMPARE PLANS	COMPARE PLANS	

Now scroll down to the hosting plans as shown in the above image.

I always recommend choosing the most basic plan to begin unless you intend on building multiple websites. You can always upgrade or downgrade your plan seamlessly should the need arise.

So, for now, click on the "GET STARTED" button under the Shared Hosting plan.

	HOSTING EED, YOUR SUCCESS	SHARED HOSTING	VPS HOSTING	RESELLER	CLOUD HOSTING	DEDICATED HOSTING	SOLUTIONS	
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	Register a new dom	main mywebsitename			0.	om	Check	
	Transfer your domain	n from another regist	rar					
	I will use my existing	domain and update	my nameservers					
	Use a subdomain fro	m Az Hosting						

You'll now be asked to choose your domain name.

Click here for A2 Hosting Discount

The domain name is the name of your website (example.com, yourbrandname.net, yourname.org etc...).

The domain name is different to hosting.

Hosting is where your website "lives" and the domain is the name people use to view your website.

You have 2 options here.

You can either:

Register your domain through A2 Hosting

Or,

Register Your domain through a Domain Registrar like Namecheap or Name Silo, then point your domain name to A2 Hosting (This option is cheaper but will require an additional few steps). If you want to do it this way, check out my quick guide on registering a domain with a domain registrar.

A2 OUR SPE	HOSTING EED, YOUR SUCCESS	SHARED HOSTING	VPS HOSTING	RESELLER HOSTING	CLOUD HOSTING	DEDICATED HOSTING	SOLUTIONS	
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	Register a new doma	in						
	Transfer your domain	n from another regist	rar					
	I will use my existing	g domain and upda	te my nameserve	ers				
	www. exa	mple			.TLD		Use	
	Use a subdomain from	m A2 Hosting						

When choosing a domain name, **always try to get the .com**. People tend to trust a .com more than a .net or.xyz or whatever.

The other reason is that .com's generally have a much higher perceived value than other domains.

So, if you want to sell the website, you'll get much more if you have the .com version. (I'll get more into building websites to sell for easy profit in a future guide).

The only time you wouldn't prioritize getting a .com is if you're building a local website that is meant for an audience of a certain country only.

Then you can get the country specific domain name.

Eg. .us (United States) .co.uk (United Kingdom) .ca (Canada) etc.

The discour	The coupon flash51 has been applied to your order! The discount will be calculated at checkout, so continue to your cart summary to see the discounted total.								
-									
Registe	er a new dor	nain						_	
	www.	mywebsitename111			.com	~	Check		
Transfer	r your domai	n from another registr	ar						
I will us	e my existing	domain and update r	ny nameservers						
Use a su	ubdomain fro	Use a subdomain from A2 Hosting							
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Once you've chosen a domain name, A2 Hosting will give you an option to register the other versions of the domain (.net, .org, etc.)

Do Not register them (unless you really want to). This is unnecessary.

As long as you have 1 domain, you're good to go.

Click on Continue.

Configure your desired options and continue to checkout.		Order Summa	ry
Lite Web Hosting UNLIMITED Disk Space	L	ite Web Hosting Veb Hosting	
UNLIMITED Monthly Data Transfer	Li	te Web Hosting	\$9.99 USD
25 Email Addresses	>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	Dedicated IP: No	\$ USD
5 MySQL Databases	>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	Turbo Boost: None	\$0.00 USD
I Domain	>	Priority Support: No	\$0.00 USD
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		Comment a section of LICA (Adiability of	\$0.00 USD
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1 Month Price - \$9.99 USD	~ »	Railgun: None	\$0.00 USD
1 Month Price - \$9.99 USD	5	atun Fees	\$0.00 USD
12 Month Price - \$8.99 USD - Save \$12.00 USD	M	lonthly:	\$9.99 USD
24 Month Price - \$7.99 USD - Save \$48.00 USD			******
Dedicated IP		otal	\$9.99 USD
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Recommended for SSL Certificates (FFTFPS) - Price per Month: \$4.00 OSD		\$4.9	0 USD
Turbo Boost		Total Due Today With Pro	moflash51
✓ None	_		
Swift Web Hosting (Unlimited Domains) \$5.00 USD		Continue	
Turbo Web Hosting (Up to 20X Faster) \$16.00 USD		Continue	
Priority Support			o into o
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Yes \$19.99 USD		ONEY BAC	
		* *** * 7	
DropMySite Offsite Backups		* 100% *	
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Server Location		You're going to love our s	ervice!
		Remember, we do offer a	Hassle-
USA (Michigan)		Free Money Back Guara	ntee. That
Europe (Amsterdam)		means no contracts and w	ou can
		incurs no contracts and y	
Aria (Singapore)		cancel at any time	ou cun
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Asia (Singapore) Barracuda Spam Firewall		cancel at any time.	
Asia (Singapore) Barracuda Spam Firewall None	~	cancel at any time.	

Now you'll be taken to an options screen, where you can configure some options.

The only option you really need to look at here is the Billing Cycle.

You can choose to pay monthly, yearly or every 2 years.

This option is completely up to you, so <u>decide which makes the most financial sense</u> in your current situation. (If budget isn't an issue, I would definitely consider going for the 12 or 24-month options as it will result in a pretty significant saving).

You can leave all the other options as is. You don't need any 'extras' for now but have a look at them and see if any interest you.

I recommend getting a Dedicated IP but this is completely optional and not needed especially if you're just starting out.

Once you're done, click on continue

	HOSTING	SHARED HOSTING	VPS HOSTING	RESELLER HOSTING	CLOUD HOSTING	DEDICATED HOSTING	SOLUTIONS	
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	Please review your domai	n name selectio	ns and any ado	dons that are av	ailable for then	n.		
				mywebsiten	ame111.com			
	Registration Period				Hosting			
	1 Year/s				[Has Hosting]		
	DNS Mana	gement		🗸 ID Pi	otection		Email For	warding
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	FREE! / 1 Yea	ar/s		\$9.95 USD	/ 1 Year/s		FREE! / 1 Y	'ear/s
	+ Add to C	art		🏋 Added to 🕻	art (Remove)		+ Add to	Cart
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Next, you'll be asked to choose any additional domain configuration options you need.

The only thing I would consider here is ID protection.

ID Protection basically means that your private details (name, address, phone number, email) won't be publicly available if somebody tries to look up who owns the domain.

This is purely optional. If you do decide to register your domain through Namecheap or Name Silo, they provide <u>free</u> ID Protection. (You can take a look at my optional guide: Registering your domain with Namecheap, if you wish to do it this way).

When you're done, click on continue

Review & Checkout

Product/Options .	Price/Cycle		Order Su	Immary
Lite Web Hosting FEdit Web Hosting mywebsitename11.com > Dedicated IP: No > Turbo Boost: None > Priority Support: No > DropMySite Offsite Backups: No Backup > Server Location: USA (Michigan) > Barracuda Spam Firewalt: None > SSL Certificate: Lets Encrypt (FREE, good for personal sites) > Railgun: None	\$9.99 USD Monthly	×	Subtotal 51% One Time Discount Totals	\$34.89 USD \$5.09 USD \$9.99 USD Monthly \$24.90 USD Annually 529.80 USD Total Due Today
Domain Registration Fedit mywebsitename111.com » ID Protection	\$24.90 USD 1 Year - Renewal \$24.90/1yr	×	Co Money Back	ntinue Shopping
flash51 - 51% One Time Dis Remove Promotion Code	count		You're going to loo Remember, we do Free Money Back means no contrac cancel at any time	ve our service! offer a Hassle - t Guarantee . That ts and you can

You'll now be taken to the review screen where you can see an overview of the hosting package you've chosen.

When you're ready, you can click on the Checkout button and proceed to enter your billing and login details.

Once you're checkout is complete, you will be able to login to your new A2 Hosting account.

You will also receive an email from A2 Hosting with all your account and login details.

Once you're logged into your A2 Hosting account, you should be in a <u>dashboard</u> that looks similar to the image below:

UNITED STATE	ES - ENGLISH	✓ USD \$	-	📞 +1 734-222-4678	🛨 📤 24/7 Support	CART جز	€ LOGOUT
	OSTING	SHARED HOSTING	VPS HOSTING	RESELLER HOSTING	CLOUD HOSTING	DEDICATED HOSTING	SOLUTION
HOME	SERVICES -	DOMAINS -	BILLING +	SUPPORT -	OPEN TI	СКЕТ	ACCOUNT-
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		1 services	0 DOMAINS	٢	Отіскетя		===
		cPanel Quick Log	gin Login directly to yo	ur cPanel services.			
			Domain		Product		Login
							Login
		Q Enter a ques	tion here to search	our knowledgebase	for answers		
		♥ Your Active P	roducts/Services		Open Support	Tickets	
					You currently do not ha	ive any open supp	oort tickets.
Shortcut	ts	+ View All			+ Open New Ticket		
🐂 Order New	Services	Q Degister a No	w Domain				
Register a N	New Domain	✓ Register a Ne	w Domain		Refer a Friend		
← Logout			Reg	ister Transfer			
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		We want to hear from feedback in our sugg	you! Please share your testion box.	houghts and	I News		

From this dashboard, you can manage your account, upgrade/cancel services etc.

What we want to do now is **build our website**.

This is done from the **<u>cPanel</u>**.

To access your cPanel, look for the "cPanel Quick Login" and click on the "Login" button.

This will take you to your cPanel which will look like the image below:



The cPanel will let you manage everything to do with your actual hosting and website.

We want to build a website. And since we aren't professional web developers, we want to <u>build a</u> <u>website the easy way</u>.

And the easiest and most popular way to build a website is using WordPress.

WordPress is one of the most popular platforms for building a website since you don't need to have any experience in coding or web development.

In fact, **over 25%** of all the websites on the internet are built on WordPress. And this isn't limited to small business and bloggers. Some of the biggest global brands use WordPress for the websites.

To install WordPress from the cPanel, click on "Softaculous Apps Installer".

Softaculous PHP JavaScripts PERL Classes Q Search 🐣 Blogs 🏠 Micro Blogs 3 ✓ 0 -🔲 Portals/CMS 🐸 Forums Top Scripts Image Galleries 😌 Wikis Q Social Networking W00 COMMERCE WORDPRESS 📢 Ad Management 🛗 Calendars 😳 Gaming **2** A2 optimized 🖂 Mails left section of the s WordPress - A2 Optimized WooCommerce Project Management 📜 E-Commerce 💷 ERP Guest Books Customer Support 🗱 Frameworks 🖻 Educational WPBeginner DB Tools **** 🎜 Music Video nss 🔊 CO 🚹 File Management 声 Others Elgg 1 ★★★☆☆ Piwik

This will take you to the Softaculous Dashboard as seen below:

From the Softaculous dashboard, you should see a WordPress option. Click on it, and you'll be taken to the WordPress Overview screen below.

toffaculou	es <u>php</u>	JavaScripts PERL Classes		
ľ				
arch	Q,	WordPross	2 Optimized	
logs	>	WordPress - /	Az Optimized	
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ortals/CMS	>	and the second		
orums	>	Install	Overview	Features
mage Galleries	>			
Vikis	>	WordPrese of-the-art pu WordPrese and price	blishing platform with a focus on aesthetics, web ess at the same time.	standards, and usability.
ocial Networking	>	More simply Press is what y	ou use when you want to work with your blogging	software, not fight it.
d Management	>	Ward Development and a 2002 with a		
alendars	>	fewer users than you can count o	n your fingers and toes. Since then it has grown to	be the largest self-
Saming	>	hosted blogging tool in the world, people every day.	used on hundreds of thousands of sites and seen	by tens of millions of
Aails	>	The GPL from the Free Software F	oundation is the license that the WordPress softw	are is under.
olls and Analytics	>	A2 Optimized for WordPress will a	utomatically configure your WordPress site for sp	eed and security.
roject Management	>	A2 Optimized for WordPress inclu	des these features.	0.000

From the WordPress Overview screen, click on the "Install" button.

This will take you to the WordPress Install screen where you can install WordPress on your domain.

Install	Version : Latest Version	Release Date : 08
Install		
	Overview	Features
Software Setup		
Choose Protocol		https://
If your site has SSL, then plea	ise choose the HTTPS protocol.	http:// http://www. https://
Choose Domain		digitalsoftware revie
Please choose the domain to	install the software.	
In Directory		
The directory is relative to yo dir. To install only in http://m	ur domain and should not exist . e.g. To install at http:/ ydomain/ leave this empty.	//mydomain/dir/ just type
Site Settings		
Site Name		My Blog
Site Description		

You'll start by choosing the protocol. This is just a fancy way of saying do you want your website to www.yourwebsite.com or do you want it to be yourwebsite.com (without the www in front).

It really comes down to personal preference here and there is almost no difference or benefit from choosing one over the other.

You can also select whether you want it to be the https version.

Secure | https://onlinemarketingwisdom.com

The https version will show the green 'Secure' tag in your visitor's browsers. This is recommended and normally requires that you purchase a SSL certificate.

However, **with A2 Hosting, you get free SSL** so you can use the https version without it costing you anything extra.

For now though, just choose the regular http:// or http://www. version as it often takes a few hours before you're able to use the https on a new domain in your hosting account.

You'll be able to easily change to the https version later.

Decide if you want a www in front of your domain or not, and select the appropriate option.

In Directory The directory is relative to your domain and should not exist, e.g. To install at http://mydomain/dir/ just type dir. To install only in http://mydomain/ leave this empty.	
Site Settings	
Site Name	Digital Software Review
Site Description	Software reviews
Admin Account	
Admin Username	
Admin Password	
Admin Email	Strong (100/10
Choose Language	
Select Language	English
Advanced Options	Install

Next, you'll need to fill out a few details

Site Name

Simply enter the name of your website here. This is what will be displayed to visitors.

Site Description

Enter a one-line description of what your website is about here.

Don't worry about what you put in here as you can always change it later within WordPress

Admin Account Section

This section is important. You will need the **<u>username and password</u>** you enter here to log in to your website's backend.

<u>Tip:</u> Please don't put "admin" as your username. This is normally the prefilled default for many WordPress installs and often the very first username a hacker trying to gain access to your site will use.

For the password, use a combination of numbers, letters and symbols. Try to get the password strength indicator to show "Strong (100/100)". <u>Make a note of this password in a secure location</u>.

Admin Email

This is the email where you will receive notifications. You can always change this later.

In this last section, you can choose your preferred language and select plugins and a theme to pre-install.

I normally don't pre-install a theme and plugins as I do that from within WordPress.

Click here for A2 Hosting Discount

You can now click "Install" and the WordPress installation will begin.



<u>If</u> you see the following error when the installation is about to begin, just select "Select the checkbox to overwrite all files and continue" then scroll to the bottom of the screen and click on "Install" again.

Everything should work smoothly now.

Once the installation is complete you'll see a "Congratulations" screen similar to the one below

This is just to let you know that your installation was successful as well as your Administrative URL.

<u>This Administrative URL is extremely important</u> as it's where you will login to website backend. Without it, you'll never be able to login to your website.

The Administrative URL is **yourdomain.com/wp-admin** however A2 Hosting will sometimes change this to provide more security.



If you click on the administrative URL you'll immediately be taken to the backend of your new website.

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1	â	Digita	al Software	Review	🗭 0 🕂 New Performance	A2 Optimized
6 20	Dasl	hboar	d 🗸	Das	shboard	
Но	me			All	low EWWW Image Optimizer to tr	ack plugin usage? Opt-in to tracking to receive up to 500 free image credits. No sensitive data is tracked. Learn more. Allow
Up	dates					
Ø	Jetp	ack		YO	our login page is now here: <u>http://c</u>	ligitalsoftware.review/lavw/. Bookmark this pagel
۵	A2 (Optimi	ized			
*	Post	ts		V	Velcome to vvordPres	ss! to get you started:
9]	Med	dia			at Started	Next Store
	Page	es			Set Started	Write your first blog post
P	Com	nment	s		Customize Your Site	Add an About page
8	WPF	Forms		0	r, change your theme completely	 View your site
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*	User	rs				Jetpack simplifies site security, customization, and management.
ىكى	Tool	s			Stats & Traffic Tools	Jetpack is a free plugin that utilizes powerful WordPress.com servers to
¥1	Sett	ings		Ô	Site Security	enhance your site and simplify managing it. You get detailed visitor stats, state-of-the-art security services, image
T	Perf	orman	nce	163	Professional Themes	performance upgrades, traffic generation tools, and more.
0	Colla	apse m	ienu	_		Connect to WordPress.com (free) to get started!
					Performance	
				Ŵ	WordPress Apps	Connect to WordPress.com Start quick tour
				+	More Features	By connecting your site you agree to our fascinating Terms of Service and to share details with WordPress.com

To access your website's dashboard in future, you'll need to <u>enter the administrative URL into your</u> <u>browser</u>. Once you do, you'll be taken to your website's login screen as in the image below:



Enter your username and password, fill out the CAPTCHA if you have one then Log In to access the backend of your website.

Well done, you're now ready to build your website.